

# Let's Get Houston Ready Together!

# Get Ready, Houston!: A Family Day for Disaster Preparedness

## On-site Partners

# Community Ally

- Name/logo on digital flyers and event webpage
- Opportunity to table at the event (bring own setup)
- Recognition during event closing
- Inclusion in printed community resources guide
- Access to event media post-event

## Free



# Preparedness Partner

- All Tier 1 benefits
- Name on printed partner signage
- Recognition on one pre-event social media post
- Ability to distribute branded giveaways

**\$250**



# Community Champion

- All Tier 2 benefits
- Logo on printed banner and digital promos
- Mention during opening and closing remarks
- Reserved seating for one rep during formal program
- Highlight in event e-newsletter recap

**\$500**



# Resilience Leader

- All Tier 3 benefits
- Logo in media/press releases
- Verbal recognition throughout event
- Partner spotlight on social media
- Option to add branded items to go-kits

**\$1,000**





# Let's Get Houston Ready Together On-site

## Get Ready, Houston! : A Family Day for Disaster Preparedness

This one-day event will take place in Discovery Green and is designed to educate and activate Houstonians on how to prepare for and respond to natural disasters, especially as July marks the peak of Houston's heat and storm season.

We're currently seeking strategic partners to support the success of this event. We're inviting your organization to consider:

*Cash or in-kind contributions welcomed at each level*

### **Tier 1 – Community Ally (Free)**

*For grassroots organizations, schools, and nonprofits*

- Name/logo on digital flyers and event webpage
- Opportunity to table at the event (bring own setup)
- Recognition during event closing
- Inclusion in printed community resources guide
- Access to event media post-event

### **Tier 2 – Preparedness Partner (\$250 or in-kind equivalent)**

*Small businesses and civic groups*

- All Tier 1 benefits
- Name on printed partner signage
- Recognition on one pre-event social media post
- Ability to distribute branded giveaways

### **Tier 3 – Community Champion (\$500 or in-kind equivalent)**

*Mid-size businesses and institutions*

- All Tier 2 benefits
- Logo on printed banner and digital promos
- Mention during opening and closing remarks
- Reserved seating for one rep during formal program
- Highlight in event e-newsletter recap

### **Tier 4 – Resilience Leader (\$1000 or in-kind equivalent)**

*Larger organizations and citywide stakeholders*

- All Tier 3 benefits
- Logo in media/press releases
- Verbal recognition throughout event
- Partner spotlight on social media
- Option to add branded items to go-kits